

## **SK Recruitment Awards - The PA of the Year Awards**



PA of the Year Awards is in association with Five Star Scanner Appeal and The Manchester Law Society. The aim of the PA of the Year Awards is to accentuate all PA's from across Greater Manchester, looking for the finest talent in 2010. A champagne reception will await guest's arrival at 7pm in the lobby of the prestigious Radisson Edwardian Hotel, Peter Street, Manchester on Thursday 7<sup>th</sup> October 2010. The event has several sponsors on board and is pleased to announce that the PA of the Year, sponsored by SK Recruitment will win a world class Spa trip to Malta.

The role of the PA complements and strengthens any organisation; we feel the importance of them to get something back. This event is taking the opportunity to recognise and reward excellence for all PA's and their high achievements within the companies they work for. Anyone is free to nominate a colleague or boss - but you've got to be in it to win it. Start nominating yourself or a colleague from Monday 7<sup>th</sup> June 2010. Deadline for all nominations is Friday 16<sup>th</sup> July 2010.

SK recruitment offers a unique opportunity to reward hard work and professionalism. PA's organise business travel, book conferences, schedule meetings, assist HR and overall provide essential back up to their employer. This event is taking the opportunity to reward the important role PA's play within a company. In addition to all the professional requirements, high level and aspiring PA's must have excellent communication skills, be diplomatic, maintain a high degree of professionalism at all times, and above all be able to deliver results. Today's PA's are a real asset to any organisation.

Winning any of the following SK Recruitment PA of the Year awards is the ultimate accolade for any PA and is a valuable addition to anyone's CV.

### **Awards**



- ✚ PA of the Year Award
- ✚ Legal Division PA of the Year Award
- ✚ Accountancy Division PA of the Year Award
- ✚ Banking and Finance Division PA of the Year Award
- ✚ PR and Media Division PA of the Year Award
- ✚ Property Division PA of the Year Award
- ✚ Retail Division PA of the Year Award
- ✚ Leisure and Tourism Division PA of the Year Award
- ✚ Business Services Division PA of the Year Award
- ✚ Charity Division PA of the Year Award
- ✚ Manufacturing and Engineering Division PA of the Year Award.

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**Ticket: £75 pp**

**Table of 10: £750**

**Sponsorship package is priced at £2,000 and includes-**

- ✚ Branding in Crain's newspaper, website and the newsletter.
- ✚ Sponsorship branding in the media campaign which consists of, 13 advertisements in the Crain's newspaper commencing the 14th June- 18<sup>th</sup> October.
- ✚ Sponsorship branding in 2 Poster ads on the daily email news alerts
- ✚ Sponsorship branding on the Crain's website [www.crainsmanchesterbusiness.co.uk](http://www.crainsmanchesterbusiness.co.uk)
- ✚ Widest exposure possible in both print and electronic media.
- ✚ Sponsors logo branding on the SK website [www.suekilshawrecruitment.co.uk](http://www.suekilshawrecruitment.co.uk)
- ✚ Sponsors logo branding on the PA of the Year Awards website [www.paoftheyear.com](http://www.paoftheyear.com)
- ✚ Sponsors logo branding on the Downtown Manchester website [www.downtownmanchester.co.uk/](http://www.downtownmanchester.co.uk/)
- ✚ Sponsors logo branding on the Five Star Scanner Appeal website [www.fivestarscannerappeal.co.uk](http://www.fivestarscannerappeal.co.uk)
- ✚ Company recognition in Downtown Manchester Members magazine quarterly advert prior to the event.
- ✚ Sponsors company leafleting and cards on the tables of the event.
- ✚ Sponsors company logo branding on the media board.
- ✚ Sponsors company logo branding on the projector screen at the event.
- ✚ Poster campaign through Manchester city centre in empty shop windows, including the sponsor's logo.
- ✚ Full page advert in the dinner brochure.
- ✚ Pop up stand.
- ✚ Company recognition of sponsorship engraved on the award.
- ✚ Present the award to the winner of the category sponsored.
- ✚ Company recognition before and after the event by media partner Crain's and local newspapers.
- ✚ Logo and mention in press releases in the MEN newspaper after the event.
- ✚ Branding in Manchester Confidential and the Manchester Law Society [www.manchesterconfidential.co.uk](http://www.manchesterconfidential.co.uk)  
[www.manchesterlawsociety.org.uk](http://www.manchesterlawsociety.org.uk)

## **SK Recruitment Awards - The PA of the Year Awards**

To be part of this remarkable event, choose one of the above awards that relates to your company best and email Sue at:

sue@suekilshawrecruitment.co.uk

Or telephone for further details on available awards at:

0161 830 2179

**Many thanks,**

**Laurie Pollock  
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